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Teaching Note | | June 2012 (Revised February 2014) HTC Corp. 2012 (TN)

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You have a number of assignments for the class: Part 1 — As a group, decide how much time you need, and then based on the HTC case study (see Yoffie, D., J. Alcacer, and R. Kim. "HTC Corp. in 2012." Harvard Business School Case 712-423, September 2012) and your own personal information and research, decide what you think HTC should go do now.

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This paper evaluates the case study of HTC Corporation in 2009 by Yoffie & Kim (2010). The main aim of this paper is to evaluate the current position of HTC Corporation and identified their weak areas. This paper also recommends proposed solution to problem faced by HTC Corporation.

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